



ENGINEERS
AUSTRALIA



2010 Symposium

Seismic Engineering - Design for Management of Geohazards

Wednesday 13 October 2010

Sponsorship Opportunities

The Sydney Chapter of the Australian Geomechanics Society (AGS), in conjunction with the NSW Association of Consulting Structural Engineers (ACSE), is holding a Symposium titled: Seismic Engineering – Design for Management of Geohazards. The Symposium will be a high profile, all day event that is expected to attract over 100 attendees. Selected papers will be published in Symposium proceedings that will be dedicated to Seismic Engineering.

The Symposium is an annual event and forms part of the continuing program of events by the Sydney Chapter of the AGS, designed to keep the engineering profession aware of recent developments in particular aspects of civil and geotechnical practice. In 2010, the symposium will be held jointly with the NSW Association of Consulting Structural Engineers (ACSE).

The symposium will offer owners, suppliers, contractors, civil and geotechnical consultants a unique opportunity to promote their products and services to a wide cross-section of the industry, through sponsoring the symposium.

Sponsorship... An Introduction

What is sponsorship?

Sponsorship is a strategic marketing vehicle that provides companies the opportunity to align themselves with organisations that have an existing relationship with that company's target customers.

What sponsorship will do for you

- Significantly increase your visibility and impact at the Symposium
- Promote your organisation to many of senior-level decision-makers in the industry
- Establish name and product recognition
- Demonstrate to colleagues and clients that you support the industry.

Why you should be a sponsor

- Sponsorship is a direct line to customers who may never come to you
- AGS and ACSE sponsorship is a targeted, cost effective marketing opportunity.

<http://www.australiangeomechanics.org>

Benefits of Sponsorship

- Acknowledgement of sponsorship in the 2010 joint AGS/ASCE Symposium materials
- Recognition of your sponsorship at the Symposium
- Sponsorship recognition signs at venue.

There will be three levels of sponsorship - Platinum, Gold and Silver.

1. Platinum Sponsor (one only) – \$4,500

The Platinum Sponsor will be entitled to acknowledgement on the presenter's podium and in the Symposium proceedings, and to have their brochure included in the proceedings. The sponsors will also have their company name on the badge of every symposium attendee and receive a full page advertisement in the Symposium proceedings. Promotional benefits include recognition of company name on signage and acknowledgement in program.

The Platinum Sponsor will be able to set up a booth at the symposium to distribute promotional material to attendees.

Three of the Platinum Sponsor's employees will be entitled to free admission to the Symposium.

Requests for Platinum sponsorship should be made using the attached form and delivered by email to jmcilveen@golder.com.au by the 9th July 2010. Platinum sponsorship will be provided to the first respondent. Other interested respondents will be given the option of Gold or Silver sponsorship.

2. Gold Sponsors – \$1,800

Gold Sponsors will be entitled to acknowledgement as a Gold Sponsor in the symposium's proceedings, to have their brochure included in the proceedings, and will receive a half-page advertisement in the Symposium proceedings.

Two of the Gold Sponsor's employees will be entitled to free admission to the Symposium.

3. Silver Sponsors – \$900

Silver Sponsors will be entitled to acknowledgement as a Silver Sponsor in the symposium's proceedings, to have their brochure included in the proceedings, and receive a half-page advertisement in the Symposium proceedings.

Please register your interest by returning the registration form to Jessica McIlveen, AGS Committee Member.

Australian Geomechanics Society

ABN: 89 615 696 393

ORDER FORM

If you are interested in sponsoring the 2010 joint AGS & ASCE Symposium, please complete this form and fax or mail it to the address below by **16 July 2010**.

Company _____ Contact _____

Address _____ City _____

E-mail _____ Tel _____ Fax _____

I WILL SPONSOR THE

FOLLOWING

- GOLD
- SILVER

METHOD OF PAYMENT

Enclosed is a cheque payable to Australian Geomechanics Society for \$ _____

Please send me a tax invoice for my sponsorship payment

COMPLETE CREDIT CARD INFORMATION BELOW (VISA & MASTERCARD ONLY)

Card Number: _____ Expiry Date: _____

Cardholder Name: _____

Signature of Cardholder _____

EMAIL OR FAX COMPLETE FORM TO:

Jessica McIlveen
Golder Associates
124 Pacific Highway
St Leonards, NSW 2065

Phone: 61 2 9478 3952

Fax: 61 2 9478 3901

Email: jmcilveen@golder.com.au

Please direct any questions to:

Jessica McIlveen (AGS committee)
Golder Associates
Phone : 02 9478 3952
jmcilveen@golder.com.au

Mike Haysler (ACSE committee)
Hyder Consulting
Phone : 02 8907 9255
mike.haysler@hyderconsulting.com

Australian Geomechanics Society

ABN: 89 615 696 393

ORDER FORM

If you are interested in Platinum sponsorship at the 2010 joint AGS & ASCE symposium, please complete this form and email it to the address below by **9 July 2010**.

PLATINUM ONLY

Company _____ Contact _____

Address _____ City _____

E-mail _____ Tel _____ Fax _____

WE OFFER TO SPONSOR THE FOLLOWING

PLATINUM

WE WISH TO SPONSOR THE 2010 joint AGS & ASCE SYMPOSIUM AND OFFER THE FOLLOWING AMOUNT FOR PLATINUM SPONSORSHIP:

\$ _____ 4500 _____

Please send me a tax invoice for my sponsorship payment

COMPLETE CREDIT CARD INFORMATION BELOW (VISA & MASTERCARD ONLY)

Card Number: _____ Expiry Date: _____

Cardholder Name: _____

Signature of Cardholder _____

EMAIL COMPLETE FORM TO:

Jessica McIlveen
Golder Associates
124 Pacific Highway
St Leonards, NSW 2065

Phone: 61 2 9478 3952

Fax: 61 2 9478 3901

Email: jmcilveen@golder.com.au

Note - Payment of sponsorship fees must be received by the 30 July 2010. Failure to pay by this date will result in Platinum Sponsorship being awarded to the second respondent.

Please direct any questions to:

Jessica McIlveen (AGS committee)
Golder Associates
Phone : 02 9478 3952
jmcilveen@golder.com.au

Mike Haysler (ACSE committee)
Hyder Consulting
Phone : 02 8907 9255
mike.haysler@hyderconsulting.com